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# **Advertising Principles And Practice 7th Edition Ppt**

Shasha Hu

#### **Advertising Principles And Practice 7th Edition Ppt:**

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**Advertising, Its Principles and Practice** Harry Tipper, Harry Levi Hollingworth, George Burton Hotchkiss, Frank Alvah Parsons, 1917 *Advertising* Lois J. Smith, Jennifer Jakobek, William Wells, John Burnett, Sandra Ernst Moriarty, 1992

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